

THE FUTURE OF SOCIAL MEDIA

Social media is swiftly becoming an essential for many of us. Creating, exchanging, and accessing data in an efficient manner is key; it is vital for many aspects of our life. Example, in investing information is vital – having all possible information on hand and being able to analyze and classify the latter, helps the improve the decision-making process for expert investors, private persons, and traders.

The challenge to address

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Americas

Coupa Software

COUP.OQ | Growth | Software Publishers

Last Price	Div. Yield	Upside	Sharpe	Av. Vol	Beta
342.05	0.00%	12.48%	0.89	12.8%	0.82

Investment case:

With an integrated platform enabling customers to better manage the entire process around indirect spend, Coupa's best-of-breed delivers tangible ROI to its customers and enables continued market share gains.

Relative Analysis

	Poor	Bad	Medium	Good	Excellent
Value					
Growth					
Momentum					
Risk					
Social Media					

Absolute Analysis

	Poor	Bad	Medium	Good	Excellent
Analyst Revisions					
Price Momentum					
Earnings Quality					
Value					
Total					

Special Situation

AMC Digital Transformation Age

CH0570343761 | Growth | Economy 4.0

Last Price	Div. Yield	Upside	Sharpe	Av. Vol	Beta
107.30	0.00%	30.00%	3.01	9.6%	1.25

Investment case:

The flagship strategy was launched in 2017, and it is based on a fundamental top-down and bottom-up thematic equity offering. It is a pure-play approach to actual growth themes such as artificial intelligence, cloud computing, connectivity, robotics and automation, biotechnology, and the new normal for consumers. The concept favors companies that manage, develop, and implement knowledge intensive processes. The allocation is risk optimized with market standard tools combined with our heat-map identification process.

The portfolio owns between 25 and 40 stocks; rebalancing can take place at any time during trading hours. Strategy allocation boundaries: Currency Allocation: minimum USD 60%, maximum EUR 30% and maximum 10% in Asian currencies. Sector Allocation: maximum 25% per industry sector.

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Absolute Analysis

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Price Momentum					
Earnings Quality					
Value					

Total

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Generally accepted Sharpe Ratio Brackets:

Less than 1:	1 - 1.99	2 - 2.99	More than 3
Bad	Acceptable	Good	Excellent

Heat-Map weighting coefficient:

Relative Analysis:	Value	6 %
	Growth	16 %
	Momentum	16 %
	Risk	6 %
	Social Media	2 %
Absolute Analysis:	Analyst Revisions	16 %
	Price Momentum	16 %
	Earnings Quality	16 %
	Value	6 %

Disclaimer:

Past performance is no guarantee of future returns.

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